

Fortifeye® Vitamin Difference

www.fortifeye.com



Fortifeye® Complete Plus is a synergistic blend of vitamins, minerals, phytonutrients, whole foods, enzymes and omega three oils. This formula is all natural without the use of any dyes. These are nutraceuticals developed to aid in total body wellness and vision support. Fortifeye Complete Plus is a combination multi vitamin, eye vitamin, super fruit / vegetable extract and Super Concentrated Omega-3 fish oil in Fortifeye Complete Plus one convenient package that is taken daily (2 caplets and 1 gel cap). This unique formula is based on the latest science and is currently being used by thousands of patients throughout the world. Fortifeye Complete Plus has evolved to its current nutrient profile after five years of research and five reformulations. This final formula was reached after years of clinical use with patients in large eyecare centers combined with serum and intracellular blood testing and retesting. Some newly researched nutrients like resveratrol from red wine, Polyphenols from green tea, and curcumin from the turmeric root have been added to this formula. These nutrients are powerful antioxidants that may also help inhibit the formation of "bad" blood vessels (anti-VEGF). Some other specific nutrients that Fortifeye is using that may also exhibit effects on VEGF are Vitamin D, Rutin, Zeaxanthin, tocotrienols, super berries and even B vitamins. This may prove to be helpful in macular degeneration, diabetic retinopathy, other inflammatory eye diseases and cataracts. Many studies now suggest that increasing intake of dark green leafy vegetables and darkly pigmented berries may also benefit macular degeneration and overall health. Kale, Spinach and Blueberries along with Billberries and Grape seed extract have also been included in the Complete Plus formula, Lutein and Zeaxanthin are in this formula to help replenish the macula pigment density, filter out the dangerous blue light and also act as a powerful antioxidant to neutralize free radicals. Current science indicates that macula density progressively decreases as macular degeneration progresses. Lutein/ zeaxanthin are proving to be beneficial for both macular degeneration and cataracts. The total antioxidant value (ORAC value) of Fortifeye Complete Plus is very high and approximately 8,500. This is equivalent to approximately 12 servings of Fruits and vegetables a day. Super Foods like Green Tea, Gogi, Acai, Mangosteen, Pomegranate, Cinnamon and Cocoa were blended to increase the ORAC to these levels. Acetyl L-Carnitine, Alpha Lipoic Acid and COQ-10 were added to support mitochondria health and aid in neuro protection. The Omega three fish oil is the purest molecularly distilled and purified triglyceride based fish oil available. All eight forms of vitamin E (four tocopherols and four tocotrienols) are utilized in this formula to maximize free radical quenching. Additional tocotrienols were added for their enormous health benefits. The most absorbable form of Zinc called Opti Zinc is used to increase bio availability. Higher than normal levels of Vitamin D3 have been added to the vast overall health benefits associated with this potent steroid hormone. Vitamin A deficiencies are very rare in developed countries and too much Vitamin A poses some serious health risks so no vitamin A is found in Fortifeye Complete Plus. Beta carotene has been linked to lung cancer in smokers and studies now indicate that beta carotene may block the absorption of Lutein so no beta-carotene is in any of the Fortifeye products. Many other nutrients are used in this comprehensive formula in precise ratios to aid in maximum cellular absorption. Fortifeye Complete Plus can be used alone or in combination with Fortifeye Super Omega, Fortifeye Dry Eye Extreme, or Fortifeye Focus to combat against free radical damage in the eyes and body. When Fortifeye Vitamins are combined with life style changes and dietary modifications significant improvements in the health of the eyes and body can be a result. Fortifeye Complete Plus is recommended to anyone wanting to be pro-active in their future health.

Fortifeye® Complete Macular Defense is the same exact formula as the Fortifeye Complete Plus but it is about 33% stronger (3 caplets and 1 gel cap). Fortifeye Complete Macular Defense has higher levels of the specific nutrients that have been studied extensively by Fortifeye. 33% higher levels of all the nutrients listed in the above Fortifeye Complete Plus have been added to the Fortifeye Complete Macular Defense. The ORAC value of this formula is almost 13,000, making it one of the strongest antioxidants available, being equivalent to about 17 servings of fruits and vegetables a day. This formula was developed initially for the macular degeneration patient but is now being used extensively throughout the world for extreme athletes, smokers, heavy drinkers, patients on medications that can block antioxidant uptake and macular degeneration and diabetic retinopathy patients. The Complete Macular Defense was developed to aid patients that are in need of higher dosages of specific time tested nutrients. These vitamins should be taken in two divided dosages with food to maximize the absorption. Fortifeye Complete Macular Defense can be taken alone or with Fortifeye Super Omega, Fortifeye Dry Eye Extreme or Fortifeye Focus. Fortifeye Vitamin formulas have helped many patients to maintain their independence and in certain cases regain their independence thru better vision and/or better health. Fortifeye Complete Macular Defense gives hope thru nutrition.

Fortifeye® Complete One-A-Day is one of the most potent one-a-day multivitamins on the market. After six years of research and development Fortifeye has released their newest multivitamin supplement called Fortifeye One-A-Day Multivitamin. This is a nutraceutical (vitamin and mineral) formula taken once a day that has an ORAC value of approximately 4250 per serving in each tablet. This is equivalent in antioxidant power to approximately five or six servings of fruits and vegetables a day. Fortifeye's goal was to develop a multivitamin that was made to support total body and vision health that was convenient, affordable and based on the latest research. Fortifeye One-A-Day Multivitamin is all natural without any synthetic nutrients, dyes, trans fats or artificial sweeteners. Fortifeye One-A-Day Multivitamin is great for anyone that wants to insure that they are getting enough antioxidants during the day to combat against free radical damage and aid in the total health of their body and eyes. Fortifeye has taken a powerhouse combination of 50 total body and vision specific nutrients and combined them all into one USP certified tablet. Fortifeye One-A-Day Multivitamin has been created by doctors who understand that quality counts.

Fortifeye® Super Omega was developed after years of careful research and use of all types of omega three essential fatty acids clinically. Fortifeye decided to utilize a more natural triglyceride based fish oil instead of ethel ester fish oil for this new product. Fortifeye Super Omega is a super highly purified and concentrated omega-3 fish oil in a lemon flavor. The triglyceride form allows for superior absorption without any fishy aftertaste. This new Super Omega meets or exceeds GMP quality standards and is produced in Norway in the worlds only NSF, GMP, pharmaceutically certified Omega 3 production facility. This product is triple molecularly distilled and then tested to ensure it is free of all pollutants. Every batch is tested independently by a third party for over 250 environmental contaminants. Fortifeye Super Omega contains 1600 mgs of Triglyceride based omega three fatty acids broken down into 860 EPA and 580 DHA making it one of the most concentrated omega three supplements on the market in a two per day dosing. Fortifeye Super Omega promotes overall wellness in the body and eyes and can be used in conjunction with Fortifeye Complete Plus, Fortifeye Complete Macular Defense, Fortifeye One-A-Day Multivitamin or Fortifeye Focus. Fortifeye Super Omega tastes great as a chewable softgel or can be swallowed without any after taste.

Fortifeye® Focus is the newest addition to the Fortifeye line of vitamins. Fortifeye Focus is a combination of three carotenoids; Astaxanthin, Lutein and Zeaxanthin. This new formulation was developed to help reduce accommodative stress due to prolonged near work. Fortifeye Focus is recommended for individuals that experience eye fatigue after pro long work on a computer or any near point tasks. Clinical studies indicate that 6mg of astaxanthin reduces eye fatigue symptomatology and actually improves amplitude of accommodation. Many symptoms associated with eye fatigue like tired eyes, sore eyes and dry eyes were dramatically reduced in less than four weeks in clinical studies using 6mg of Astaxanthin a day. Studies also indicate Astaxanthin may improve circulation and reduce inflammation in the eye. Fortifeye Focus is an exciting new nutritional approach to aid the millions of people suffering from eye fatigue. Fortifeye Focus can be used alone or in combination with any of the Fortifeye Vitamins.

Fortifeye® Dry Eye Extreme COMING SOON!

Fortifeye® Macular Defense

Supplement Facts					
Serving Size: 3 Tablets Servings Per Container: 30					
	Amount Per Serving	% Daily Value		Amount Per Serving	% Daily Value
Vitamin C (as ascorbic acid)	750 mg	1,250	Coenzyme Q10	69 mg	*
Vitamin D (as cholecalciferol)	1,500 IU	375	Alpha-Lipoic acid	199.5 mg	*
Vitamin E (as d-alpha-tocopheryl succinate, mixed tocopherols: d-alpha-, beta-, gamma-, delta- tocopherols and tocotrienols: d-gamma-, alpha-, delta- tocotrienols)	45 IU	150	Boron (as boron chelate)	199.5 mcg	*
			Bromelain	19.5 mg	*
			Acetyl-L-Carnatine HCl	199.5 mg	*
			Hesperidin complex	9 mg	*
Thiamin (as thiamin mononitrate)	18 mg	1,200	N-Acetylcysteine	150 mg	*
Riboflavin	9.75 mg	574	Quercetin dehydrate	19.5 mg	*
Niacin (as niacinamide)	39 mg	195	Rutin	9 mg	*
Vitamin B6 (as pyridoxine HCl)	24 mg	1,200	Taurine	249 mg	*
Folate (as folic acid)	300 mcg	75	Turmeric root extract (95% curcuminoids)	30 mg	*
Vitamin B12 (as cyanocobalamin)	375 mcg	6,250	Vanadium (as vanadium amino acid chelate)	9 mcg	*
Biotin	525 mcg	175	Lycopene	3 mg	*
Pantothenic acid (as D-calcium pantothenate)	60 mg	600	Lutein FloraGLO®	22.5 mg	*
Calcium (as dicalcium phosphate and calcium citrate)	120 mg	12	(from 300 mg, 10% as lutein from marigold flowers)		
Phosphorus (as dicalcium phosphate)	67.5 mg	7	Zeaxanthin	4,725 mg	*
Iodine (as potassium iodide)	139.5 mcg	93	Tocotrienols	30 mg	*
Magnesium (as magnesium oxide)	49.5 mg	12	Resveratrol	30 mg	*
Zinc (as OptiZinc® monomethionine)	40.5 mg	270	Bio Active High ORAC Antioxidant Blend	767 mg	*
Selenium (as selenomethionine)	100.5 mcg	144	Green tea leaf extract (98% polyphenols), Gogi berry (lycium berry extract from 45mg of 5:1 extract), kale/spinach/blueberry complex, bilberry fruit extract, grape seed extract, acai (Euterpe oleracea) fruit extract, cocoa extract, pomegranate fruit extract, cinnamon bark extract, mangosteen fruit extract.		
Copper (as copper gluconate)	2 mg	100			
Manganese (as manganese gluconate)	2 mg	100			
Chromium (as chromium dinitrate glycinate)	150 mcg	125			

Supplement Facts					
Serving Size: 1 Gel Cap					
	Amount Per Serving	% Daily Value		Amount Per Serving	% Daily Value
Omega 3	800 mg	*	Calories	15	-
EPA (eicosapentaenoic acid)	430 mg	*	Calories from Fat	15	-
DHA (docosahexaenoic acid)	290 mg	*	Total Fat	1.5g	2%

* Daily value not established.

Fortifeye® Complete One-A-Day

Supplement Facts					
Serving Size: 1 Tablet Servings Per Container: 30					
	Amount Per Serving	% Daily Value		Amount Per Serving	% Daily Value
Vitamin C (as ascorbic acid)	250 mg	417	Coenzyme Q10	23 mg	*
Vitamin D (as cholecalciferol)	500 IU	125	Alpha-Lipoic acid	66.5 mg	*
Vitamin E (as d-alpha-tocopheryl succinate, mixed tocopherols: d-alpha-, beta-, gamma-, delta- tocopherols and tocotrienols: d-gamma-, alpha-, delta- tocotrienols)	15 IU	50	Boron (as boron chelate)	66.5 mcg	*
			Bromelain	6.5 mg	*
			Acetyl-L-Carnatine HCl	66.5 mg	*
			Hesperidin complex	3 mg	*
Thiamin (as thiamin mononitrate)	6 mg	400	N-Acetylcysteine	50 mg	*
Riboflavin	3.25 mg	191	Quercetin dehydrate	6.5 mg	*
Niacin (as niacinamide)	13 mg	65	Rutin	3 mg	*
Vitamin B6 (as pyridoxine HCl)	8 mg	400	Taurine	83 mg	*
Folate (as folic acid)	100 mcg	25	Turmeric root extract (95% curcuminoids)	10 mg	*
Vitamin B12 (as cyanocobalamin)	125 mcg	2,084	Vanadium (as vanadium amino acid chelate)	3 mcg	*
Biotin	175 mcg	59	Lycopene	1 mg	*
Pantothenic acid (as D-calcium pantothenate)	20 mg	200	Lutein FloraGLO®	7.5 mg	*
Calcium (as dicalcium phosphate and calcium citrate)	40 mg	4	(from 100 mg, 10% as lutein from marigold flowers)		
Phosphorus (as dicalcium phosphate)	22.5 mg	3	Zeaxanthin	1,575 mg	*
Iodine (as potassium iodide)	46.5 mcg	31	Tocotrienols	10 mg	*
Magnesium (as magnesium oxide)	16.5 mg	4	Resveratrol	10 mg	*
Zinc (as OptiZinc® monomethionine)	13.5 mg	90	Bio Active High ORAC Antioxidant Blend	256 mg	*
Selenium (as selenomethionine)	33.5 mcg	48	Green tea leaf extract, lycium berry extract (from 30 mg of 5:1 extract), kale/spinach/blueberry complex, bilberry fruit extract, grape seed extract, acai (Euterpe oleracea) fruit extract, cocoa extract, pomegranate fruit extract, cinnamon bark extract, mangosteen fruit extract.		
Copper (as copper gluconate)	.67 mg	34			
Manganese (as manganese gluconate)	.67 mg	34			
Chromium (as chromium dinitrate glycinate)	50 mcg	42			

Other ingredients: Microcrystalline cellulose, croscarmellose sodium, stearic acid, natural flavors, magnesium stearate, silica and film coating ingredients (hypromellose, hydroxypropyl cellulose, polyethylene glycol).

* Daily value not established.

Fortifeye® Complete Plus

Supplement Facts					
Serving Size: 2 Tablets Servings Per Container: 30					
	Amount Per Serving	% Daily Value		Amount Per Serving	% Daily Value
Vitamin C (as ascorbic acid)	500 mg	833	Coenzyme Q10	46 mg	*
Vitamin D (as cholecalciferol)	1,000 IU	250	Alpha-Lipoic acid	133 mg	*
Vitamin E (as d-alpha-tocopheryl succinate, mixed tocopherols: d-alpha-, beta-, gamma-, delta- tocopherols and tocotrienols: d-gamma-, alpha-, delta- tocotrienols)	30 IU	100	Boron (as boron chelate)	133 mcg	*
			Bromelain	13 mg	*
			Acetyl-L-Carnatine HCl	133 mg	*
			Hesperidin complex	6 mg	*
Thiamin (as thiamin mononitrate)	12 mg	800	N-Acetylcysteine	100 mg	*
Riboflavin	6.5 mg	382	Quercetin dehydrate	130 mg	*
Niacin (as niacinamide)	26 mg	130	Rutin	6 mg	*
Vitamin B6 (as pyridoxine HCl)	16 mg	800	Taurine	166 mg	*
Folate (as folic acid)	200 mcg	50	Turmeric root extract (95% curcuminoids)	20 mg	*
Vitamin B12 (as cyanocobalamin)	250 mcg	4,167	Vanadium (as vanadium amino acid chelate)	6 mcg	*
Biotin	350 mcg	117	Lycopene	2 mg	*
Pantothenic acid (as D-calcium pantothenate)	40 mg	400	Lutein FloraGLO®	15 mg	*
Calcium (as dicalcium phosphate and calcium citrate)	80 mg	8	(from 200 mg, 10% as lutein from marigold flowers)		
Phosphorus (as dicalcium phosphate)	45 mg	5	Zeaxanthin	3.15 mg	*
Iodine (as potassium iodide)	93 mcg	62	Tocotrienols	20 mg	*
Magnesium (as magnesium oxide)	33 mg	8	Resveratrol	20 mg	*
Zinc (as OptiZinc® monomethionine)	27 mg	180	Bio Active High ORAC Antioxidant Blend	512 mg	*
Selenium (as selenomethionine)	67 mcg	96	Green tea leaf extract (98% polyphenols), Gogi berry (lycium berry extract from 45mg of 5:1 extract), kale/spinach/blueberry complex, bilberry fruit extract, grape seed extract, acai (Euterpe oleracea) fruit extract, cocoa extract, pomegranate fruit extract, cinnamon bark extract, mangosteen fruit extract.		
Copper (as copper gluconate)	1.33 mg	67			
Manganese (as manganese gluconate)	1.33 mg	67			
Chromium (as chromium dinitrate glycinate)	100 mcg	83			

Supplement Facts					
Serving Size: 1 Gel Cap					
	Amount Per Serving	% Daily Value		Amount Per Serving	% Daily Value
Omega 3	800 mg	*	Calories	15	-
EPA (eicosapentaenoic acid)	430 mg	*	Calories from Fat	15	-
DHA (docosahexaenoic acid)	290 mg	*	Total Fat	1.5g	2%

* Daily value not established.

Fortifeye® Super Omega-3 Fish Oil

Supplement Facts					
Serving Size: 2 Softgels Servings Per Container: 30					
	Amount Per Serving	% Daily Value		Amount Per Serving	% Daily Value
Calories (energy)	30	-	Monounsaturated Fat	0g	†
Calories from Fat	30	-	Trans Fat	0g	†
Total Fat	3g	4%*	Omega-3 as TG**	1600 mg	†
Saturated Fat	0g	0%*	EPA (C20:5 n-3) as TG**	860 mg	†
Polyunsaturated Fat	0g	†	DHA (C22:6 n-3) as TG**	580 mg	†

* Percent Daily value is based on a 2000 calorie diet.
** Superior Natural Triglyceride Form.
† Daily Value (DV) not established.

Other ingredients: Highly Purified and Concentrated Omega-3 Fish Oil, Natural Lemon, Capsule Shell (gelatin, glycerin, and purified water), and natural mixed tocopherols are part of an antioxidant blend that also contains rosemary extract and ascorb palm

Fortifeye® Focus

Supplement Facts					
Serving Size: 1 Softgel Servings Per Container: 30					
	Amount Per Serving	% Daily Value		Amount Per Serving	% Daily Value
Natural Astaxanthin (AstaREAL®) (from <i>Haematococcus pluvialis</i> algae extract)	6 mg	-			
Lutein	4 mg	-			
Zeaxanthin	200 mcg	-			

Other Ingredients: Safflower oil, gelatin, and purified water.

* Daily Value (DV) not established.